



**ISBIS: The International Society for Business and Industrial Statistics**  
**Four-year Plan 2007–2011 / Operating Plan 2007-2008**

Version: 14 January 2008

## **Introduction**

The International Society for Business and Industrial Statistics was formed with the aim of facilitating the advancement and exchange of knowledge in business, financial and industrial statistics. ISBIS does this by promoting research and applications, and best practice; by enabling technology transfer; and by fostering communication amongst its members. ISBIS seeks to promote the value of statistics to business and industry and to support enabling activities, particularly in lesser-developed countries. The objectives of the ISBIS are:

- to promote the advancement and exchange of knowledge in business, financial and industrial statistics;
- to build international collaboration among statisticians and users of statistics working in business, finance and industry;
- to exchange ideas and information at an international level through conferences, workshops and publications;
- to encourage links between statisticians from developing and developed countries;

- to develop and promote relationships among national and regional professional societies or groups involved in activities related to business, financial and industrial statistics.

This document provides a Strategic Plan of objectives and related strategies for ISBIS for the period August 2007 – August 2011, the period for which the current and next ISBIS Executive and Council will be running the Society's activities.

**The priorities for the remaining part of the first year of the Plan are indicated by the actions planned for 2007/2008.** A number of these actions have either been completed (\*), or are well underway, because of the need for action before the whole Plan was finalised.

ISBIS members are invited to participate in making the Plan work as best possible.



## ISBIS: The International Society for Business and Industrial Statistics

| Area / Goal   | Strategies   | Actions in 2007/2008   |
|---|--|--|
| <p><b>1. Membership</b><br/>Boost membership amongst the following groups (unordered):</p> <ul style="list-style-type: none"> <li>• academics</li> <li>• people like attendees at Fall Technical Conference in North America</li> <li>• ASQ Statistics Division (mostly practitioners)</li> <li>• ENBIS, SPES, ...?</li> <li>• people from Less Developed Countries</li> <li>• young people</li> <li>• people in Business, Finance and Insurance many of whom would not regard themselves as statisticians</li> <li>• Institutions</li> </ul> | <p><b>Strategy 1.1 Attract new members via Meetings and Activities</b></p>                     | <ol style="list-style-type: none"> <li>1. Recruit members at ISBIS-2008</li> <li>2. [2008-2009: Recruit members at the COPS-2008 meeting, Vietnam in December 2008]</li> </ol>   |
|   | <p><b>Strategy 1.2 Develop relationships with sister organizations</b></p>                     | <p><b>See Strategic Objective 5</b></p>  |
|   | <p><b>Strategy 1.3 Direct recruitment</b></p>  | <ol style="list-style-type: none"> <li>1. Develop mail-out message</li> <li>2. Solicit names from Council</li> <li>3. Conduct mail-out</li> </ol>  |
|   | <p><b>Strategy 1.4 Establish a group for Young Statisticians (y-BIS)</b></p>                   | <ol style="list-style-type: none"> <li>1. Initiate discussions with some young people.</li> </ol>  |
|   | <p><b>Strategy 1.5 Devise and implement a process for recruiting Institutional Members</b></p> | <ol style="list-style-type: none"> <li>1. Action required: Find someone to champion this.</li> </ol>   |
| <p><b>2. Meetings and Activities</b><br/>Organise, or participate in, a variety of meetings designed to meet the diverse needs of ISBIS members, such as</p> <ul style="list-style-type: none"> <li>• meetings with leading edge scientific content</li> <li>• special topic meetings</li> <li>• meetings aimed more at practitioners</li> <li>• meetings focussing on regional issues &amp; to assist Less Dev countries</li> </ul>  | <p><b>Strategy 2.1 Run a major international conference every non-ISI year</b></p>             | <ol style="list-style-type: none"> <li>1. International meeting planned for Prague, 1–4 July, 2008</li> <li>2. Select site for 2010 meeting. Dubrovnik?? China?</li> <li>3. Select site for 2012 meeting. Dubrovnik?? China?</li> </ol>                          |
|   | <p><b>Strategy 2.2 Participate actively in ISI Sessions</b></p>                                | <ol style="list-style-type: none"> <li>1. ISBIS Invited Paper topics organized for Durban*</li> <li>2. Arrange for Satellite meeting in Kruger National Park? Liaise with Tim Dunn.</li> </ol>   |
|   | <p><b>Strategy 2.3 Run regional meetings and other activities</b></p>                          | <ol style="list-style-type: none"> <li>1. Sponsor Regional Meeting in Vietnam, 1–3 December 2008</li> <li>2. Promote ISBIS and ISBIS-2008 in Eastern Europe, especially in St Petersburg</li> <li>3. Explore other possibilities, e.g. South America?</li> </ol> |



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|--|---|--|
|  | <b>Strategy 2.4 Continuing education</b>  | Develop Principles and Guidelines  |
| <b>3. Publications</b><br>Develop a variety of publications to meet the diverse needs of members | <b>Strategy 3.1 Publish a Newsletter</b>  | <ol style="list-style-type: none"> <li>1. ISBIS EC chooses the members of the Newsletter team: VP Publications + 1 Council + 1 y-BIS + 1 Less Developed country*</li> <li>2. Collection of material for ISBIS contribution to ISI Newsletter*</li> <li>3. ISI Newsletter deadline</li> <li>4. Collection of material for ISBIS contribution to ISI Newsletter</li> <li>5. ISI Newsletter deadline</li> <li>6. Collection of material for ISBIS contribution to ISI Newsletter</li> <li>7. ISI Newsletter deadline</li> </ol> |
|  | <b>Strategy 3.2 Publish ASMBI</b>   | <ol style="list-style-type: none"> <li>1. Paper submission to VP Publications for the ASMBI-ISBIS special issue (Azores)</li> <li>2. ISBIS President and VP-Publications negotiate with Wiley a wider electronic access for ISBIS members</li> <li>3. ASMBI-ISBIS Reviewing process (managed by VP-Publications)</li> <li>4. ASMBI-ISBIS Revision of papers by the authors</li> <li>5. Final manuscripts to ISBIS</li> <li>6. ISBIS EC and Council members: recruitment of outstanding papers for ASMBI</li> </ol>           |
|  | <b>Strategy 3.3 Introduce ISBIS "own" publications</b> (lower priority for 2007/2008) | <ol style="list-style-type: none"> <li>1. ISBIS EC chooses the Editorial Board for the e-ISBIS monographs</li> <li>2. Editorial Board establishes contacts with Wiley and proposes the e-ISBIS project</li> <li>3. Follow-up with Wiley or search for an alternative publisher in case Wiley is not persuaded to take on the e-ISBIS project</li> </ol>  |



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|--|---|---|
| <p><b>4. Website</b><br/>A website is of strategic importance for ISBIS, to encourage visitors to become members, as a resource for members (e.g. ASMBI) and as a forum for communication.</p>   | <p><b>Strategy 4.1 Relocate, revise and update web site</b></p>                                     | <ol style="list-style-type: none"> <li>1. Decision by Exec to have a registered domain name*</li> <li>2. Relocation of the site to Michigan University*</li> <li>3. Identification of a web designer</li> <li>4. Updating the information on the current web page with link to ISBIS-2008*</li> <li>5. Identification of a web master</li> <li>6. Defining the broad content (list of themes) of the new webpage*</li> <li>7. Delegation of exec members to prepare the materials for the corresponding themes and have it mailed to the web designer</li> <li>8. First design of the webpage (draft)</li> <li>9. Update and corrections</li> <li>10. Addition of new themes</li> </ol> |
|  | <p><b>Strategy 4.2 Implement a Procedure for approving design and broad content</b></p>             |   |
| <p><b>5. Links to other societies</b><br/>ISBIS recognizes that its Mission is best pursued in partnership with the regional organisations working to the same ends.</p>   | <p><b>Strategy 5.1 Involve prospective partner organizations in biennial ISBIS conferences</b></p>  | <ol style="list-style-type: none"> <li>1. ENBIS, SPES, IASC, IFS participating in ISBIS-2008*</li> <li>2. ISBIS will participate in ENBIS 2008</li> </ol>   |
|  | <p><b>Strategy 5.2 Arrange joint membership</b></p>   | <p>Initial discussion between Yves &amp; ENBIS President on 15 Nov 2007. Further discussions planned in 2008.</p>   |
| <p><b>6. Governance</b><br/>On a regular basis ISBIS needs to review how it operates, including identifying and pursuing opportunities to update its Statutes and By-Laws.<br/>It also needs to ensure that it conforms with the Statutes and By-Laws appropriately, e.g. by running the election process in a timely fashion.</p> | <p><b>Strategy 6.1 Develop appropriate processes for electing Honorary Life Members</b></p>         | <ol style="list-style-type: none"> <li>1. Devise process for electing people to Honorary Life Membership</li> </ol>   |
|  | <p><b>Strategy 6.2 Prepare appropriate Annual Reports and Membership / Financial Statements</b></p> | <ol style="list-style-type: none"> <li>1. Prepare Annual Report</li> <li>2. Prepare appropriate financial statements</li> </ol>   |
|  | <p><b>Strategy 6.3 Run the ISBIS elections in a timely fashion</b></p>                              |   |