Introduction to the Faculty Scholarship Project  
(February 24, 2010)

The Faculty Scholarship Project is being undertaken by Kresge Library to provide users with a central online resource that gathers faculty scholarship in all its forms and make it available to the public and students. This resource could be useful for many different functions, including accreditation, request for article counts for rankings, and students looking for articles written by Ross Faculty.

Having built a database as a “proof of concept”, we are currently embarking on a public comment period where we hope to get feedback and suggestions from the Ross Community. The current database has almost 1800 items and is far from complete. We do, however, have representation from all departments.

This document showcases what we have done to date, how we intend to grow the resource and where we want to go from here. If you have any questions or comments, please send them to Corey Seeman at cseeman@umich.edu.

You may try the resource online by visiting: http://lib.bus.umich.edu/search~S8/?
What are the goals of the faculty scholarship project?

It had long been my goal, as library director, to have a searchable database of our own faculty scholarship. The need for a resource like this came up most definitively when we prepared the documents for the AACSB accreditation. While I thought that it would be great to have a resource whereby we can easily capture and share information about faculty scholarship, it became clear that this also had a value as a database.

The Kresge Library has not done a great job historically of identifying faculty scholarship. This project allows us to support the Ross School of Business by showcasing one of the most important aspects of the school.

We made some modifications with our library catalog and are hoping to use that for this purpose. It has the benefit of already having books and the ability to link out to different resources (for electronic content). The modifications that we installed allowed us to segregate the faculty scholarship records in the library catalog, which will make this work much easier.

What will this resource contain?

We envision that this resource will contain every type of material that can be connected to faculty scholarship. These resources include, but are not limited to:

- Books
- Book Chapters
- Journal Articles
- Working Papers
- Presentations
- Case Studies
- Videos

Not all items will have a link to either print copies (in the case of books or book chapters) or electronic copies (journal articles, working papers, presentations, etc.). But it will give us a central place to record and showcase the excellent research being done by the faculty here at Ross.

The goal also is to grow a historical collection. We will not purge faculty who leave and even include (especially for accreditation) adjunct faculty.

While we are ideally hoping to include all resources, including link to presentations will be at the sole discretion of the faculty member. We are exploring working with faculty on an easy way to submit items to Deep Blue, the University’s institutional repository. This might be similar to the process used for submitting working papers to SSRN and Deep Blue.
Where will the resource reside?

We have made modifications to the Library Catalog at Kresge to include records for these items. The modification allows us to filter (or scope) the database and look only at resources that have been written by Ross Faculty as opposed to everything in our library catalog. The resulting database will provide a window onto the world of Ross Scholarship that has not existed, nor does exist (as far as we can tell) at any business library in North America.

Who can use it?

The resource will be available to everyone over the Internet. This is the URL:

http://lib.bus.umich.edu/search~S8?/

Access to the full text (when available) will be limited to Ross community members. By making it available to everyone, it will be a powerful tool for recruiting faculty and doctoral students who will be able to see the quality scholarship being produced by Ross Faculty.

We also have a ‘back-office’ function that would allow us to create lists of articles based on journal type, journal title, year, topic (because the abstracts will be loaded), and other factors. This will be critical when we are asked to compile reports for Business Week and Financial Times rankings, accreditation, and other needs. This function will need to be done by library staff, but we assure that we will provide quick turnaround on all requests.

One benefit is that students here at Ross can find out who has done work in an area of interest to them. This is not something that can easily be done currently.
What will it look like?

Here are some screen shots that will show you what we have envisioned for this resource. **Initial Search Screen:** [http://lib.bus.umich.edu/search~S8/](http://lib.bus.umich.edu/search~S8/)

**Search or Browse by Department:** (Please note that the current records in the system are not comprehensive, but represent a good sampling to give users a sense of how the database will operate).
Search by Author: This will also include co-authors who are not Ross Faculty – because they are critical parts of the article information. We are exploring ways to tag people authors and co-authors not affiliated or currently affiliated with the Ross School of Business. You will also notice that some names are repeated (often having a middle initial being dropped for some articles). This will be cleaned up through a manual process by the Kresge staff.

Listing of books and articles by Jane Dutton (typically sorts oldest to the newest – but users can change sort as they would like). Also, at this point, the author’s name that shows up in the abbreviated display shows the primary author for the work.
You may search by keyword in the title and abstract: You can search for complete terms (performance) or partial terms with a wild card (sustain* - would find sustainability, sustainable, sustain, etc.)
You may search for articles written by Ross Faculty in particular journals: In the faculty scholarship database, the title of the journal is indexed under the title field, making it easy to see what faculty have published in which journals.
Misery Loves Companies: Rethinking Social Initiatives by Business School Faculties

Maggie J. (Sally) P. Maggipinto

Faculty Scholarship Database Project
Kresge Business Administration Library, Stephen M. Ross School of Business, University of Michigan (February 24, 2010)

Summary
Companies are increasingly asked to provide innovative solutions to deep-seated problems of human misery, even as economic theory instructs managers to focus on maximizing their shareholders’ wealth. In this paper, we assess how organization theory and empirical research has thus far responded to this tension over corporate involvement in wider social life. Organizational scholarship has typically sought to reconstruct corporate social initiatives with seemingly inescapable economistic logic—dismissing the hold that economics has had on how the relationship between the firm and society is conceived, we examine the consequences for organizational research and theory by appraising both the 30-year quest for an empirical relationship between a corporation’s social initiatives and its financial performance, as well as the development of stakeholder theory. We propose an alternative approach, embracing the tension between economic and broader social objectives as a starting point for systematic organizational inquiry. Adopting a pragmatic stance, we introduce a series of research questions whose answers will reveal the descriptive and normative dimensions of organizational responses to misery.

Subject
Ross School of Business Author -- Management and Organizations Department
Walsh, James P.
Adminnistrative Science Quarterly

Links in the records will eventually all go to the full text resource (for those in the Ross Community); Google Scholar (to view works that cite this article and for people outside Ross to get to the full text); and Scopus (to view works that cite this article). We cannot directly link to ISI Web of Knowledge for articles that cite this work. We can also not link directly to Harvard Business Review titles.

Currently, only the first author appears at the top of the page. Other authors appear on the bottom of the screen.
How will it be updated?

We are developing an organic process for loading new resources as they are published and added to our primary article databases. Librarian John Sterbenz is working out procedures that will be implemented by staff, including the student supervisors who work evenings and weekends.

Many resources, such as books, chapters and presentations, will not be found via the article databases. We will be comparing the master list of faculty scholarship created by Sally Sivrais against what we have built over the year, and add records accordingly.

We are working with some web tools to allow us to provide an RSS Feed of new items in this resource that can be shown in iMpact or via static pages. This will allow us to showcase newly available resources from Ross Faculty.

Where do we go from here?

We are in the proof of concept phase of this project. Through our work in building this resource, we have built excellent procedures that allow us to search for and load article data into this resource.

We are hoping to hear back from you, members of the Ross Community of what you like and do not like about this resource. We are looking at it with a particular set of stakeholders in mind, but there may be others who would find this resource useful.

We would like to seek out partners in the school that might identify ways to integrate this resource into showcasing and building the “Ross Brand”

We are very excited to be building this resource that we envision to be a unique project in the academy.

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