



## **2010 Vodafone Americas Foundation Wireless Innovation Project Fact Sheet**

### **Overview:**

The Vodafone Wireless Innovation Project seeks to identify and fund the best innovations using wireless related technology to address critical social issues around the world.

### **Prize:**

Three winners will be selected for awards of \$100,000, \$200,000, and \$300,000, which will be paid in equal installments over three years. Funding awarded to winners in the Wireless Innovation Project may be used for project-related expenses only as detailed in the project budget submitted, not for the personal use of individuals.

### **Eligibility:**

The Wireless Innovation Project is open to project entries (individually, the "Project") from universities and nonprofit organizations based in the United States. Projects must demonstrate a multi-disciplinary approach that uses an innovation in wireless related technology to address a critical global issue in one or more of the following areas: access to communication, education, economic development, environment, or health. The Project must be at a stage of research where an advanced prototype or field/market test can occur during the award period. The technology should have the potential for replication and large scale impact. Applicants should also have a business plan or a basic framework for financial sustainability and rollout.

### **Application Process:**

The online application is available at <http://project.vodafone-us.com/>. Applicants must first complete an eligibility questionnaire that asks some basic questions about the proposed Project. Submissions will be accepted from October 5, 2009 to February 1, 2010. Vodafone Americas Foundation will then select up to eight finalists who will present their Projects before a panel of judges with expertise in the areas of wireless engineering, international development and social entrepreneurship. Winners will be notified in early April 2010. Winners will be publicly announced on April 19, 2010 at the annual Global Philanthropy Forum in Redwood City, CA, one of the Wireless Innovation Project's nonprofit partners.

**For more information:**

Visit us online at <http://project.vodafone-us.com/> or contact us at [project@vodafone.com](mailto:project@vodafone.com). You may also contact us by phone at (925) 210-2777, but email is preferable.